



## 2010 Fall Mum Varieties

6 NEW Varieties

Variety	Series	Flower Form	Characteristics
<b>Bronze/Orange</b>			
Atlantico (Bronze)	Belgian	Daisy	Ball shaped flexible mum w prolific bloom habit dk flower color w orange center
Conaco Orange	Belgian	Decorative	Excellent orange w large blooms, long shelf life a good color retention
Dazzling Stacy	Platinum	Daisy	Orange/red tip on yellow petal and yellow center
Destino Orange	Belgian	Decorative	Two-tone orange, full sun to part shade
Fancy Ursula Orange <b>NEW</b>	Platinum	Decorative	New, light orange large beautiful flower
Hannah	Platinum	Decorative	Early orange color for fall
Izola Orange	Belgian	Decorative	Late Sept sales, dk orange medium flower, sphere shape, flexible habit
Jennifer	Platinum	Button	Unique bronze two-tone good size flower
Milano Orange	Belgian	Decorative	Pastel Orange, large flowers ball shaped plants
Miranda	Platinum	Decorative	great orange w darker flower center well mounded plant habit
Novare	Belgian	Decorative	Two-tone Bronze upright shape good color retention and long lasting bloom
Nutty Fiona	Platinum	Decorative	Rich bronze deep color w large flower
Padre Orange	Belgian	Decorative	Dark orange, mound habit great for 8" or larger containers
<b>Coral</b>			
Castilio	Belgian	Spider	Sun/Part Shade, mound habit long-lasting flowers good performer in South
Fiona	Platinum	Decorative	Unique color bright coral great seller at beginning of season
Tuscany	Belgian	Decorative	Dk salmon color large floowers w mound habit sun/part shade
<b>Pink / Lavender / Purple</b>			
Amiko Violet <b>NEW</b>	Belgian	Decorative	Full Sun flexible plant w good color retention and uniform sphere habit
Baldoni	Belgian	Decorative	Full & Partial Sun lt pink flower w darker center sphere habit long shelf life
Beth	Platinum	Decorative	Rich violet/purple color well shaped flexible plant med size flower
Carpino	Belgian	Decorative	Full Sun, late season very long shelf life w rich purple color sphere shaped
Cecilia - Lilac	Platinum	Daisy	Light pink daisy w yellow center sphere habit
Cedro Pink	Belgian	Decorative	Mid Oct sales, w flowers into mid Nov has mound shape w yellow centers
Mabel Pink	Belgian	Decorative	Full Sun, perfectly round shape blooms lgt pink, turns white in south heat
Marsha Pink	Platinum	Daisy	Lavender daisy w good color retention and plant strength
Milano Pink	Belgian	Decorative	Pastel pink lrg flower ballshaped plt - more vigorous than other Milano colors
Padre Cerise	Belgian	Decorative	Full Sun, newest addition to Padre, slightly more vigorous and blooms later
Priscilla - Plum	Platinum	Daisy	Deep Magenta color on petal w yellow center



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Sharon - Dk Pink <b>NEW</b>	Platinum	Decorative	Large flower w darker than lavender color
Stacy	Platinum	Daisy	Striking flower w dk pink outter petal contrasted by white base, yellow center
Wanda - Lavender	Platinum	Decorative	Large flower lavender color and great plant shape
<b>Red</b>			
Amadora Red <b>NEW</b>	Belgian	Decorative	Lovely large dark red flower turns reddish brown when fully open sphere habit
Bonnie	Platinum	Daisy	Bright read daisy w yellow center
Camina	Belgian	Decorative	Best dark red for early Sept. Sphere habit excellent flexibility
Cliori	Belgian	Decorative	Long lasting flower, flexible plt, mound habit, red/bronze w no heat delay
Manakin	High Flyer	Button	Traditional variety dk red w small yellow disc center, good color retention
Pizarra Red	Belgian	Decorative	Ball shape w large red flower will fade slightly in south
Savona	Belgian	Decorative	Dk Red varieity, w excellent color retention long lasting flower mound habit
Sly Jenna	Platinum	Decorative	Pinkish red med flower excellent shaped plant
Tabitha - Scarlet	Platinum	Decorative	Dk red perfect combination of plant habit & flower color
<b>White</b>			
Alexis	Platinum	Decorative	Creamy white w yellowish center summer crop
Aluga White	Belgian	Decorative	Ball Shape largest blooms in line w yellow ctr longevity, buds open slow
Helga - Cream	Platinum	Decorative	Cream colored flower that matures to white on opening
Marilyn	Platinum	Decorative	Most popular true white variety good flower size and form
Milano	Belgian	Decorative	Large bloom w ivory centers - sun to part shade
Vanna Snow	Platinum	Daisy	Eye catching daisy w good substance holds up to weather mound habit
<b>Yellow</b>			
Atlantico Yellow	Belgian	Daisy	Ball shaped, flexible plant long lasting no fading best daisies on market today
Bernedette Yellow <b>NEW</b>	Platinum	Anemone	Anemone flower w daisy look long lasting bloom on rounded plant habit
Cesaro	Belgian	Decorative	Rich yellow mid size detailed flower mounded plt
Conaco Gold <b>NEW</b>	Belgian	Decorative	Sphere habit w lrg bronze flower long shelf life color retention easy to grow
Dawn	Platinum	Decorative	Beautiful yellow deep color premium mum
Diana	Platinum	Decorative	Sphere shaped deep yellow center w lighter yellow flower
Donna	Platinum	Daisy	Mound shape deep yellow center light yellow daisy type petal spoon-tipped
Elena - Gold	Platinum	Decorative	Consistent performance, premier flower sphere habit
Michelle	Platinum	Daisy	Stunning fall colored daisy bronze petal undersides create two-tone interest

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Milano Yellow	Belgian	Decorative	Sphere habit large decorative flowers shows some heat delay in South
Padre Lemon	Belgian	Decorative	Mid Sept variety w mound habit bright yellow mid-size flower
Sunny Marilyn	Platinum	Decorative	Mound shape deep yellow w Marilyn family habits
Sunny Monica	Platinum	Anemone	Sunflower like shape w darker center light yellow pointed petal
Yolanda	Platinum	Decorative	Rich yellow long lasting flower on sphere shapped plant

**Series:**

*Belgian Mums* - the original no pinch, ball shaped, flexible mum with a large quantity of blooms

*Platinum Mums* - loaded with blooms, strong but flexible stems, excellent flower longevity, well rounded plant habits

**Flower Forms:**

