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Luurtsema expansion reflects industry trend

By Advance Newspapers

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While many businesses are struggling, Michigan's greenhouse industry has continued to be strong.

"The greenhouse industry, as a whole, had a strong year," said Joel Neitzke, operations manager for Jenison-based Luurtsema Greenhouse. "Everybody was pleased."

Luurtsema is in the final phase of a building program that will add 7,000 square feet to the greenhouse area on Center Industrial Drive, along with additional parking for employees and trucks. The space will be for picking and sorting orders for bedding plants, and weekend holdovers.

Luurtsema does not grow plants, but ships them to other outlets.

Neitzke said fall has provided good weather for construction. A few details remain on the project, with completion expected in about a month. Luurtsema functioned as the general contractor, and bid out site work.

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